



April 14-16, 2024 | Dallas, Texas
Hyatt Regency Dallas

Attendee Incentive Program

SNAC International will provide reimbursement of up to \$500 to cover hotel lodging and transportation costs, as well as provide a 50% discount on SNX registration fees (discounted registration fee equals \$497.50), for up to two individuals per snack company. **The program is available to those nominated by SNAC members on a very limited, first-come, first-served basis and according to the conditions below. All participants are subject to final approval by SNAC International. The final deadline to be accepted into the program is February 26, 2024.**

Conditions:

- Company must be a producer of snacks
- Participants must register at 50% of the SNX registration fee (equals \$497.50 per person).
- Company has not attended SNAXPO 2023 or SNX 2022.
- At a minimum, attendees must participate in five (5) scheduled meetings in the Supplier Suites, as well as attend all education sessions and Experience Zone hours
- Can be a member or nonmember of SNAC International
- Acceptance into program is dependent on role within company. Attendee must be mid-to-senior level staff; key functional leaders from operations, procurement, sales/marketing preferred.

Why Attend?

- Meet one-on-one with suppliers. SNX features dedicated **Supplier Suites** for scheduled, private meetings where business gets done.
- Experience the five zones of the snack creation process. The **Experience Zone** guides snack producers through the snack manufacturing journey, allowing you to visit with top suppliers and learn about hot topics at each step.
- Engage with thought leaders and emerging brands in the **Education Arena**. The SNAC Tank Pitch Competition, keynote speakers, and breakout sessions on crucial industry topics will help you walk away from SNX with practical knowledge to help exceed consumer demands.

Join your peers for two high-value days of inspiration, innovation, and industry solutions that will help you turn your next big idea into a big success. Visit www.snxevent.com for more information.

To take advantage of the SNX Incentive Program, submit completed application to Christina Briones, Meetings & Events Associate, at cbriones@snacintl.org.

Upon review and approval, SNAC International will coordinate travel funds and SNX registration. RSVP as soon as possible to ensure hotel space.



Incentive Program Application

First Name: _____

Last Name: _____

Company: _____

Address: _____

Address 2: _____

City: _____

State: _____

Zip Code: _____

Email: _____

Job Title: _____

Phone number: _____

Dietary Restrictions: _____

*Please provide credit card information below for the discounted SNX registration fee (\$497.50). A receipt will be sent to the email provided. **There will be no refunds for canceled registrations.** For questions please contact Christina Briones at cbriones@snacintl.org or 703-836-4500 ext. 206.

Card Type: _____

Credit Card #: _____

Exp. Date: _____

Name on card: _____

CVV: _____